

NRV Alumni Meeting

Tuesday, April 19, 2016 5:30 pm, 3rd floor conference room of the Holtzman Alumni Center
Our next meeting will be on Monday, May 16th at 11:30 AM at Zoe's Kitchen.

Up on the Roof – Thursday, May 26, 2016, 5:30 to 8 PM

- We will host a tent as a non-profit vendor to promote the 2016 Wine Festival at Virginia Tech.
- We will need 4-5 volunteers to staff the booth and pass out promotional material (Cyndy, Ann, Taylor, Doug, and Ginny will be there; could use 1-2 more!)
- We will offer free polka dot wine glasses with tickets purchased at UOTR.

2016 Wine Festival at Virginia Tech – Saturday, June 4, 2016, noon to 5 PM

- **Yard signs and postcard flyers are available this week!! Please stop by the Holtzman Alumni Center to pick some up for distribution!**
- Ann Sandbrook will act as the Wineries Chair; she suggested hosting a “Wine Information Table” with info on what wines are available at the festival that day.
- Ann suggested asking wineries if they would honor a \$1.00 off coupon in the program.
- VIP area: Assign a volunteer specifically to this area to enforce “VIP” guests; change table signs to “Reserved for”
- Ginny has requested the postcard mailer and email through the VTAA office (mailed on 5/6/16)
- Volunteer sign-up available (almost full!):
<http://www.signupgenius.com/go/10c054eafac2d6-2016>
- Doug is working on writing an article for the Roanoke Times on the scholarship recipients (to highlight the festival as a fundraiser for scholarships)
- We have confirmed four craft vendors: New River Nature, Simply Stones, Dashing Dog Studio, Bonnie's Baubles (possibly Scentsy)
- We have confirmed seven winery vendors: Bright Meadows Farm, Old Hill Cider, Beliveau Estate, Mountain Rose, Stanburn, White Barrel, Giles Mountain
- We have confirmed four food vendors: Preston's, The Cellar, Thai This, Hethwood Market
- Sponsor tables: First & Main, VT Athletics
- VIP tables: VTAA, NRV Chapter, First & Main, Draper Aden, Rob Lowe

Welcome New Alumni Event – Thursday, August 25, 2016, time TBD

- This is a new initiative by the Alumni Association. There will be five of these events hosted on the same day: National Capital Region, Tidewater, Richmond, Charlotte, and NRV.
- The intent is to advertise these dates to graduating seniors BEFORE they leave campus and during the summer so they will know about the events even if they haven't updated their contact information.

- Katie Marquis is working with Cyndy Graham on organizing this event and the VTAA will pay for refreshments.

Young Alumni Events

- Gwen Harrington is working on an Alumni Association hosted YA event for the NRV. Taylor suggested hosting the event at New City Media. The chapter will not have any responsibilities for organizing this event, but will be asked to provide volunteer support. This is on hold for now until we hear back from Gwen.

2016 Freshmen Scholarships

- Cyndy sent applications to local guidance counselors this year to encourage more applications.
- Applications have been sent to all offered students deadline is Monday, May 9th.

Old Business

- Our “Behind the Scenes” tour at the VT Dairy Barn was a big success!! Thanks to all our volunteers who came out to host about 80 NRV alumni and their families.
- Website: Tonya Pruitt is available to make changes to the website as needed. Volunteers are encouraged to check out the site (www.nrvhokies.com) and make suggestions for corrections and/or improvements. We will continue posting the chapter meeting minutes on the website.
- We have received business cards for the chapter! Ask Ginny if you would like some to distribute.

New Business

- We need to consider what we can do to satisfy the “professional networking event” requirement for bronze level of Outstanding Chapter status. Ginny will ask about opportunities.
- Future “Behind the Scenes” ideas: Gardens at Kentland Farm, Horticulture Garden, Marching Virginians facility