



Saturday, June 3, 2017

12 to 5pm

Holtzman Alumni Center

Adjacent to
The Inn at Virginia Tech

Proceeds from this
event will benefit the
Chapter Scholarship Fund

Donations welcome

The New River Valley Alumni Chapter is making plans for the Wine Festival at Virginia Tech on Saturday, June 3, 2017. The success of this event depends largely on you - our sponsors, who will lend their names and financial support to the event.

You are cordially invited to join our select list of sponsors. The Festival will offer businesses a premium marketing opportunity to reach an audience eager to participate in this type of event. We expect to draw wine connoisseurs, summer festival enthusiasts and local community supporters, as well as alumni and friends of Virginia Tech from the New River Valley and Mid-Atlantic states.

All money we raise goes toward our scholarship fund. Since 1990, the chapter has helped more than 220 incoming freshmen and awarded over \$170,000 in scholarships.

Sponsor packages are available in a range of levels and include a host of publicity and promotional opportunities for your business. These packages are available on a first come, first served basis, so be sure to sign up by May 1, 2017. Secure your sponsorship by returning the enclosed application and payment.

The festival will include wineries from around Virginia, music, food and beverage concessions, and specialty-item vendors participating in our event. The event will be advertised and marketed to over 140,000 Virginia Tech alumni as well as the general public in the Mid-Atlantic area. We look forward to your support of Virginia Tech and the New River Valley Alumni Chapter; helping us grow our scholarship fund and send our area's best and brightest to Virginia Tech.



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Estate Sponsor **\$5000**

- Name and logo to appear as Presenting Sponsor on all materials including recognition in all media releases, advertising and promotions
- Exclusive signage at the event
- Space provided for a company-supplied banner to be on display at the event
- Company logo featured on the front page of our chapter website for a year
- Complimentary showcase space at the event and the opportunity to distribute promotional products or information to guests
- Listing in the event program
- VIP area with table & chairs and 24 wine tasting tickets

Reserve Sponsor **\$2500**

- Name and logo in media releases, advertising and promotions
- Event signage
- Company logo featured on the chapter website
- Complimentary showcase space at the event and the opportunity to distribute promotional products or information to guests
- Listing in the event program
- VIP area with table & chairs and 16 wine tasting tickets

Vintage Sponsor **\$1000**

- Name and logo in media releases, advertising and promotions
- Event signage
- Company logo featured on the New River Valley Alumni Chapter website
- Complimentary showcase space at the event and the opportunity to distribute promotional products or information to guests
- Listing in the event program
- 16 wine tasting tickets, two reserved tables & chairs

Corporate Table Sponsor **\$500**

- 8 wine tasting tickets, a reserved table & chairs
- Listing in the event program

Festival Support Sponsor **Negotiable**

- Recognition for sponsoring event services
- For more specific information on areas where your help can benefit our event, please contact festival@nrvhokies.com



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Levels of Sponsorship

___ Estate Sponsor	\$5,000
___ Reserve Sponsor	\$2,500
___ Vintage Sponsor	\$1,000
___ Corporate Table Sponsor	\$500
___ Festival Sponsor	Negotiable

Note to Applicants:

- Sponsorship is offered on a first come, first served basis.
- To secure your sponsorship level for the Wine Festival at Virginia Tech, please complete and return this form along with your 50% deposit.
- The application must be received by May 1, 2017.
- The balance is due in full on May 30, 2017.
- Make all checks or money orders payable to the New River Valley Chapter, Virginia Tech Alumni Association (NRV VTAA)

Company: _____

Contact Name : _____

Phone: _____

Fax: _____

Email: _____

Mailing Address: _____

Website: _____

Deposit Enclosed: _____

Signature: _____

Logo: Please submit your color logo in both .jpg and .eps vector format
to festival@nrvhokies.com