

NRV Alumni Meeting

Tuesday, March 15, 2016 5:30 pm, 3rd floor conference room of the Holtzman Alumni Center
Our next meeting will be on Tuesday, April 19th at 5:30 PM in the 3rd floor conference room of the Holtzman Alumni Center. ****Meetings are held every Third Tuesday of the month****

“Behind the Scenes” Tour of the Dairy Barns at Kentland Farm – Monday, April 25, 2016, 5:30 PM

- This is a VERY family-friendly event J We will hear from a faculty member and tour the dairy facility and cattle barns.
- Due to the nature of these facilities, we will not be hosting a food/drink reception for this event.

Up on the Roof – Thursday, May 26, 2016, 5 PM

- We will host a tent as a non-profit vendor to promote the 2016 Wine Festival at Virginia Tech.
- Jacqueline will register us for the event with Krisha Chachra.
- We will need 4-5 volunteers to staff the booth and pass out promotional material.
- We will offer free polka dot wine glasses with tickets purchased at UOTR.

2016 Wine Festival at Virginia Tech – Saturday, June 4, 2016, noon to 5 PM

- Ann Sandbrook will act as the Wineries Chair; she suggested hosting a “Wine Information Table” with info on what wines are available at the festival that day.
- Ann suggested asking wineries if they would honor a \$1.00 off coupon in the program.
- VIP area: Assign a volunteer specifically to this area to enforce “VIP” guests; change table signs to “Reserved for”
- Cyndy has worked with David to develop the rack cards; we hope to have these available for the Dairy Barns tour
- Ginny has requested the postcard mailer and email through the VTAA office.
- Doug is working on writing an article for the Roanoke Times on the scholarship recipients (to highlight the festival as a fundraiser for scholarships)
- We have confirmed three craft vendors: New River Nature, Simply Stones, Dashing Dog Studio
- We have confirmed seven winery vendors: Bright Meadows Farm, Old Hill Cider, Beliveau Estate, Mountain Rose, Stanburn, White Barrel, Giles Mountain
- We have confirmed three food vendors: Preston’s, The Cellar, Thai This

Young Alumni Events

- Mel Jones is serving as interim Young Alumni Chair, with Justin Yalung committed to be involved as well.
- Mel sent out a survey to the Young Alumni list and is compiling the results to share with us.
- YA Happy Hour has been advertised on Next Three Days and Taylor will add to the Facebook page.
- Gwen Harrington is working on an Alumni Association hosted YA event for the NRV. Taylor suggested hosting the event at New City Media. The chapter will not have any responsibilities for organizing this event, but will be asked to provide volunteer support. This is on hold for now until we hear back from Gwen.

2016 Freshmen Scholarships

- Cyndy sent applications to local guidance counselors this year to encourage more applications.

- We will also consider including transfer students (Ginny is requesting this data from Undergraduate Admissions).
- Applications have been sent to all offered students.

Old Business

- Color Me Cameron 5K on April 2nd – we supported this scholarship fundraiser in Pulaski as our 2016 Big Event project (a week early). We had a small group of volunteers but had the fun opportunity to “throw color” at the first station.
- Website: Tonya Pruitt met with David Stanley and has access to make changes to the website as needed. Volunteers are encouraged to check out the site (www.nrvhokies.com) and make suggestions for corrections and/or improvements. We will continue posting the chapter meeting minutes on the website.
- We have received business cards for the chapter! Ask Ginny if you would like some to distribute.

New Business

- We need to consider what we can do to satisfy the “professional networking event” requirement for bronze level of Outstanding Chapter status. Ginny will ask about opportunities.